

Basic Questionnaire

NOTE: This basic questionnaire is provided only as a guide to the survey questions. Please see the SPSS data definitions and document statements for changes in coding schemes and country specific categories. Copies of the original national field questionnaires are available on special request.



CENTRAL AND EASTERN EUROBAROMETER (CEEB NO. 4)
(AUTUMN 1993)

BASIC "SHORT" QUESTIONNAIRE FINAL

Int. No.:

Con. No.:

Good morning/afternoon/evening. I am _____ from Gallup Poll. We are currently conducting a survey about current affairs. Could you spare a few minutes to give us your views?

1. In general, do you feel things in (OUR COUNTRY) are going in the right or in the wrong direction?

- 1 Right direction
- 2 Wrong direction
- 3 DO NOT READ OUT - Don't know

CEEB3 Q1 TREND

2. Compared to 12 months ago, do you think that the financial situation of your household has.....
(READ OUT TWICE)

- 1 Got a lot better
- 2 Got a little better
- 3 Stayed the same
- 4 Got a little worse
- 5 Got a lot worse
- 6 DO NOT READ OUT - Don't know

CEEB3 Q4 TREND

3. And over the next 12 months, do you expect that the financial situation of your household will.....(READ OUT TWICE)

- 1 Get a lot better
- 2 Get a little better
- 3 Stay the same
- 4 Get a little worse
- 5 Get a lot worse
- 6 DO NOT READ OUT - Don't know

CEEB3 Q5 TREND

4. Do you personally feel that the creation of a free market economy, that is one largely free from state control is right or wrong for (OUR COUNTRY'S) future?

- 1 Right
- 2 Wrong
- 3 DO NOT READ OUT - Don't know

CEEB3 Q6 TREND

5. The way things are going, do you feel that (OUR COUNTRY'S) economic reforms are going.....
(READ OUT TWICE)

- 1 Too fast
- 2 Too slow
- 3 About the right speed
- 4 DO NOT READ OUT - There are no economic reforms
- 5 DO NOT READ OUT - Don't know

CEEB3 Q7 TREND

6. And do you think the process of privatising (OUR COUNTRY'S) state enterprises is going.....
(READ OUT TWICE)

- 1 Too fast
- 2 Too slow
- 3 About the right speed
- 4 DO NOT READ OUT - Don't know

CEEB3 Q8 TREND

7. On the whole, are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the way democracy is developing in (OUR COUNTRY)?

- 1 Very satisfied
- 2 Fairly satisfied
- 3 Not very satisfied
- 4 Not at all satisfied
- 5 DO NOT READ OUT - Don't know

CEEB 3 Q11 TREND

8. How much respect is there for human rights nowadays in (OUR COUNTRY)? Do you feel there is...(READ OUT TWICE)

- 1 A lot of respect for individual human rights
- 2 Some respect
- 3 Not much respect
- 4 No respect at all
- 5 Don't know - DO NOT READ OUT

CEEB3 Q14 TREND

9. As you might know, 12 states of "Western" Europe form together the "European Community". Would you say that your impressions of the aims and activities of the European Community are generally.....(READ OUT TWICE)

- 1 Positive
- 2 Neutral
- 3 Negative
- 4 DO NOT READ OUT - Don't know

CEEB 3 Q19 TREND

SHOWCARD ONE: (REVERSE ORDER OF ITEMS ON 50% OF SHOWCARDS)

10. As things now stand, with which of the following do you see (OUR COUNTRY'S) future most closely tied up? (READ OUT ONCE AND CODE ONE ONLY)

- 1 The United States of America
- 2 The European Community
- 3 Other European countries like Austria, Switzerland, Sweden and Finland
- 4 Other Central and Eastern European countries

- 5 Russia (FOR RUSSIA "other countries in the Commonwealth of Independent States)
- 6 Turkey
- 7 Japan/South Korea

- 8 Germany DO NOT READ OUT
- 9 None of these DO NOT READ OUT
- 0 We should depend on ourselves DO NOT READ OUT
- 1 Don't know DO NOT READ OUT

CEEB3 Q21 TREND

Hungarian Fieldquestionnaire

English Version

MODUS Business and Social Marketing Consulting Ltd. 1107
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COPY THE NUMBER OF THE QUESTIONNAIRE FROM THE PREVIOUS PAGE
The interview started athourmn

THE RESPONSE IS VOLUNTARY !
QUESTIONNAIRE OMNIBUS 18

Good morning / good afternoon. My name is from MODUS Ltd.
I would like you to answer my questions in connection with a
survey about current affairs. The answers are going to be
processed as a summary data in anonymous way. Please, help our
work by answering the following questions.

PART "A"

First of all, I would like to ask you about some political
questions.

A/0. Are you a permanent inhabiter in Hungary?
----> CONTINUE THE INTERVIEW --->

Yes, permanent resident 1 ----> STOP THE INTERVIEW .---->
No, no permanent resident 2 ----> STOP THE INTERVIEW --->
Doesn't know/not sure 3

A/1. In general, do you feel things in Hungary are going in the
right or in the wrong direction?

- right direction 1
- wrong direction 2 ---- > DO NOT READ OUT ---->
- Doesn't know 3

A/2. Compared to 12 months ago, do you think that the financial
situation of your household has... READ OUT TWICE!

- Got a lot better 1
- Got a little better 2
- Stayed the same 3
- Got a little worse 4
- Got a lot worse 5 ---- > DO NOT READ OUT! --- >
- Doesn't know 6

3. And over the next 12 months, do you expect that the financial
situation of your household will... READ OUT TWICE!

- Get a lot better 1
- Get a little better 2
- Stay the same 3
- Get a little worse 4
- Get a lot worse 5 ---- > DO NOT READ OUT! ---->
- Doesn't know 6

A/4. Do you personally feel that the creation of a free market economy, that is one largely free from state control is right or wrong for HUNGARY's future?

- Right 1
- Wrong 2 ----- > DO NOT READ OUT ---->
- Doesn't know 3

A/5. The ways things are going, do you feel that Hungary's economic reforms are going... READ OUT TWICE!

- too fast 1
- too slow 2
- about the right speed 3 ----- > DO NOT READ OUT! ---->
- There is no economic reforms 4 ----- > DO NOT READ OUT! ---->
- Doesn't know 5

A/6. And do you think the process of privatising Hungary's state enterprises is going... READ OUT TWICE!

- too fast 1
- too slow 2
- about the right speed 3 ----- > DO NOT READ OUT! ---->
- Doesn't know 4

A/7. On the whole, are you satisfied, fairly satisfied, not very satisfied or not at all satisfied with the way democracy is developing in Hungary?

- Very satisfied 1
- Fairly satisfied 2
- Not very satisfied 3
- Not at all satisfied 4 ----- > DO NOT READ OUT! ---->
- Doesn't know 5

A/8. How much respect is there for human rights nowadays in Hungary? Do you feel there is... READ OUT TWICE!

- A lot of individual human rights 1
- Some respect 2
- Not much respect 3
- No respect at all 4 --- > DO NOT READ OUT! ---->
- Doesn't know 5

A/9. As you might know, 12 states of " Western Europe" form together the "European Community". Would you say that the impressions of the aims and activities of the European Community are generally... READ OUT TWICE!

- Positive 1
- Neutral 2
- Negative 3 ----- > DO NOT READ OUT! ---->
- Doesn't know 4

A/10. As things now stand, with which of the following do you see Hungary's future most closely tied up? READ OUT ONCE AND CODE ONE ONLY

- The United States of America 1
- The European Community 2
- Other European countries like Austria, Switzerland, Sweden and Finland 3
- Other Central and Eastern European countries 4
- Russia 5
- Turkey 6
- Japan/South Korea 7
- Germany 8
- None of these 9
- We should depend on ourselves 10
- Doesn't know 11

"Dem" PART, DEMOGRAPHICS

DEM/1. Sex of the respondent:

- Male 1
- Female 2

DEM/2. Age of the respondent:

.....years

DEM/3. Your marital status:

- not married/single 1
- married 2
- living as married 3
- divorced 4
- separated 5
- widowed 6

DEM/4. Status in household:

- head of the household 1
- partner in marriage 2
- son of the household 3
- daughter of the household 4
- other 5

DEM/5. Employment:

- full-time worker / employee 1
- part-time worker / employee 2
- doesn't work 3

DEM/6. Profession:

.....
.....

- High management, intellectual 01
- Middle or lower management 02
- White collar worker / executive 03
- Skilled worker 04
- Semi / unskilled worker 05
- Agricultural worker 06
- Other paid activities (entrepreneur, small producer) 07
- Pensioner / Retired 08
- Housewife not employed 09
- Student 10
- Maternity Care leave 11
- Unemployed with subsidiaries 12
- Unemployed without subsidiaries 13
- other 14

DEM/7. ASK ONLY THOSE WHO ARE GAINFULLY EMPLOYED AND SO ANSWERED FROM AT DEMO/6.! You are....

- Civil servant 1
- State employee 2
- Member of a cooperatives 3
- Working in private sector (employed) 4
- Free/separated/private entrepreneur 5
- working at joint venture or
in a foreign owned company 6
- Respondent doesn't know,
coder can't code 7

DEM/8. The highest educational level completed :

- Elementary 1
- Vocational / apprentice 2
- Secondary 3
- College/university 4

DEM/9 How old were you when you finished studying?

- till 14 years old 1
- till 15 years old 2
- till 16 years old 3
- till 17 years old 4
- till 18 years old 5
- till 19 years old 6
- till 20 years old 7
- till 21 years old 8
- till 22 years old or later 9
- still learning 0

HAND OVER THE INCOME CARD!

DEM/10. How much is your regular netto income, salary after deductions , your retiring pension or any other regular income in total? Please choose the letter of the right category!

Q/	01	-		5.500
O/	02	-	5.501	10.000
C/	03	-	10.001	15.000
G/	04	-	15.001	20.000
K/	05	-	20.001	25.000
E/	06	-	25.001	30.000
D/	07	-	30.001	35.000
H/	08	-	35.001	40.000
M/	09	-	40.001	45.000
J/	10	-	45.001	50.000
F/	11	-	50.001	55.000
S/	12	-	55.001	60.000
I/	13	-	60.001	65.000
N/	14	-	65.001	70.000
B/	15	-	70.001	75.000
U/	16	-	75.001	80.000
A/	17	-	80.001	85.000
R/	18	-	85.001	90.000
L/	19	-	90.001	95.000
T/	20	-	95.001	100.000
P/	21	-	100.001	-

Hasn't got any income 98 ----> DO NOT READ OUT! ---->

DK/DA/ refused to answer 99 ---- > DO NOT READ OUT! ---->

Dem/11. Are you or any of your household member of any trade union ?

- Yes, the respondent 1
- Yes, anyone from the household 2
- Yes, the respondent and anybody else from the household 3
- Nobody from the household 4

--> DO NOT READ OUT --- >

Doesn't know 5

Dem/12. Are you a member of any of these religions ?

- Jewish 1
- Protestant 2
- Orthodox 3
- Catholic 4
- Muslim 5
- Other 6
- None of them, atheist, agnosticisms 7
- Doesn't know 8
- Doesn't want to answer 9

Dem/13. Only ask those who answered from 1 to 6 in DEM/12! How often do you take part in a religious ritual?

- Several times a week 1
 - once a week 2
 - Few times per year 3
 - once a year or less 4
 - less 5
 - Doesn't know 6
- > DO NOT READ OUT ---->

Dem/14. Which is the ethnical group you come from? WRITE DOWN THE ANSWER!

.....
.....
.....

Dem/15. Do you sometimes think about the fact that you are not only the member of your ethnical group but European as well ?

- Often 1
 - Rarely 2
 - Never think about it 3
 - Doesn't know 4
- > DO NOT READ OUT --->

Dem/16. In political matters, people talk about the "left" and the "right", how would you place your views on this scale ?

HAND OVER THE CARD DEM/16!

left right

1 2 3 4 5 6 7 8 9 10

- refuse to answer 1
 - Doesn't know 2
 - just in the middle 3
- > DO NOT READ OUT! --- >
----- > DO NOT READ OUT! --- >
----- > DO NOT READ OUT! --- >

Dem/17. Please, tell me if today was the day of the parliamentary election, would you go to vote? IF THE RESPONDENT HAS NO RIGHT FOR VOTING OR DOES NOT HAVE THE REQUIRED AGE, CONTINUE: if you were able to vote ?

- > DEM/18-RA ---> Yes, I would vote 1
- > DEM/19-RE ---> No, I would not vote 2
- > DEM/19-RE (DO NOT READ OUT)
- > Doesn't answer/doesn't know 3

Dem/18. Please, tell me if the parliamentary election took place today, (IF THE RESPONDENT HAS NO RIGHT FOR VOTING OR DOES NOT HAVE THE REQUIRED AGE, CONTINUE) which party would you help with your vote? MADE ONLY ONE ANSWER IN THE COLUMN D/18!

H/6. Age of the head of the household

.....

H/7. Profession of the head of the household (IF THE RESPONDENT IS NOT THE HEAD OF THE HOUSEHOLD)

- High management, intellectual (360) 01
- Middle or lower management 02
- White collar worker / executive 03
- Skilled worker 04
- Semi / unskilled worker 05
- Agricultural worker 06
- Other paid activity
(entrepreneur, small producer) 07
- Pensioner / Retired 08
- Housewife not employed 09
- Student 10
- Maternity Care leave 11
- Unemployed with subsidiaries 12
- Unemployed without subsidiaries 13
- other 14

H/8. We would like to analyse the results of our research according to the incomes of the respondents.

SHOW THE CARD OF THE INCOMES!

We would like to know that according to this scale, which category is that your family belongs to. Please, take into account all the incomes like salary, maternity benefits, paying, retire-benefits and all thge others. Please tell me the letter of the category your household belongs to in 1993 when taking into account the brutto (before taxes and other reductions) incomes.

Q/	01	-	5.500		
O/	02	-	5.501	-	10.000
C/	03	-	10.001	-	15.000
G/	04	-	15.001	-	20.000
K/	05	-	20.001	-	25.000
E/	06	-	25.001	-	30.000
D/	07	-	30.001	-	35.000
H/	08	-	35.001	-	40.000
M/	09	-	40.001	-	45.000
J/	10	-	45.001	-	50.000
F/	11	-	50.001	-	55.000
S/	12	-	55.001	-	60.000
I/	13	-	60.001	-	65.000
N/	14	-	65.001	-	70.000
B/	15	-	70.001	-	75.000
U/	16	-	75.001	-	80.000
A/	17	-	80.001	-	85.000
R/	18	-	85.001	-	90.000
L/	19	-	90.001	-	95.000
T/	20	-	95.001	-	100.000

	P/	21	-	100.001	-		
-	Refused		---	>	DO NOT READ OUT!	---	>
							98
-	DK/DA		---	>	DO NOT READ OUT!	---	>
							99

H/9 . Counties:

- 01 - Bács
- 06 - Fejér
- 11 - Nógrád
- 16 - Tolna
- 02 - Baranya
- 07 - Gyôr-Sopron
- 12 - Pest
- 17 - Vas
- 03 - Békés
- 08 - Hajdú-Bihar
- 13 - Somogy
- 18 - Veszprém
- 04 - Borsod
- 09 - Heves
- 14 - Szabolcs
- 19 - Zala
- 05 - Csongrád
- 10 - Komárom
- 15 - Szolnok
- 20 - Budapest

H/10. Region

- 1 - Központi régió
- 4 - Dél-Alföld
- 2 - Észak Magyarország
- 5 - Dél-Dunántúl
- 3 - Észak-Alföld
- 6 - Észak-Dunántúl

PART "P"

P.1. Time of interview:

day:
month:

P.3. Starting time of the interview:
(Write in at 24 hours clock)

P.4. Number of persons being present during the interview :

- 2 (interviewer and interviewed)	1
- 3	2
- 4	3
- 5 and more	4

P.5. Respondent's willing of cooperation during the interview:

- Excellent 1
- Acceptable 2
- Not acceptable 3

P.6. Size of place of interview. IF CAPITAL RECORD 8!

- Village 1
- Small town to 20000 2
- Small town 20000-50000 3
- Town 50000-100000 4
- Town 100000-500000 5
- Big town 500000-1000000 6
- Big town 1000000 7
- Capital 8

P.7. Region

- Central 1
- Northern Hungary 2
- Northern Great Plain 3
- Southern Great Plain 4
- Southern Transdanubia 5
- Northern Transdanubia 6

P.8. Day of interviewing:

- 1. Mon.
- 2. Tues.
- 3. Wed.
- 4. Thurs
- 5. Fri.
- 6. Sat.
- 7. Sun.

Field manager

Serial number of the coder

Thank you for helping us in our work!! Hereby as the undersigned interviewer, I declare that a questionnaire was filled according to instructions through a person unknown to me previously. Questionnaire was asked and filled at respondents residence and/or site of questioning. Signature:.....

ANNEXES

HOW THE POLL WAS DONE

Related publication:

European Commission: Central and Eastern Eurobarometer No. 4. Public Opinion and the European Union (16 Countries' Survey). Brussels. March 1994.

COORDINATION AND DETAILS OF PARTICIPATING INSTITUTES

Overall Co-ordination: DGX.B-SRA (EUROBAROMETER)
Statistical Data Processing: GALLUP UK
Regional coordination: ROMIR for Belarus, European Russia and Armenia
BBSS for Albania, Bulgaria, FYROM, Romania and Ukraine
AISA undertook fieldwork in Czech Republic and Slovakia

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TECHNICAL SPECIFICATIONS - INTRODUCTION

Between 1st November and 5th December 1993 the institutes listed above conducted the fourth wave of the Central and Eastern EUROBAROMETER with the help of the European Commission, Directorate General X for Information, Communication, Culture, Audiovisual, "Surveys, Research, Analyses, (EUROBAROMETER)" Unit. All requests for further information should be addressed to either Mr. Karlheinz REIF or Mr George CUNNINGHAM, EUROBAROMETER, (T120 - 1/107), European Commission, B-1049 Brussels. Tel. 32-2-299.94.41, Fax. 32-2-299.92.05.

All EUROBAROMETER data are stored at the Zentral Archiv (Universität Köln, Bachemer Strasse 40, D-5000 Köln 41). They are at the disposal of all institutes which are members of the European Consortium for Political Research, of the Inter-University Consortium for Political and Social Research (Michigan) and all those interested in social science research.

DETAILS ON SAMPLING

A total of 16 countries in Central and Eastern Europe were surveyed: Albania, Armenia, Belarus, Bulgaria, the Czech Republic, Estonia, Hungary, Latvia, Lithuania, the Former Yugoslav Republic of Macedonia (FYROM), Poland, Romania, European Russia, Slovakia, Slovenia and Ukraine. In total 16,716 citizens aged 15 years and over were interviewed face-to-face in their private residences in Central and Eastern Europe as a whole. The survey was fully nationally-representative.

As with Central and Eastern EUROBAROMETER No. 2 and No. 3, each institute adopted a multi-stage random probability sample design. There were slight variations in each country's sample design to take account of its individual characteristics and population structure. In each of the 16 countries surveyed, interviews were conducted throughout every region within its national boundaries.

SAMPLING POINTS

Albania	150
Armenia	61
Belarus	104
Bulgaria	150
Czech Republic	109
Estonia	165
FYROM	110
Hungary	100
Latvia	101
Lithuania	102
Poland	251
Romania	152
Euro-Russia	89
Slovakia	86
Slovenia	154
Ukraine	119
TOTAL	2003

The sampling points for each country were selected, in the first instance, via a division into its major socio-economic areas. A list of these is appended. Within each of these areas smaller electoral or administrative districts were randomly selected and, taking into account such factors as the relative size of the population living in rural and urban settlements, the number and distribution of sampling points in each of these districts was finalised.

In general ten interviews were conducted around each sampling point, with individuals being selected via one of three main methods, these being:-

- i) Contact randomly selected from a list of the electorate. In most cases such lists were no more than three years old.
- ii) Random selection of addresses from published, or specially commissioned lists, with individuals being selected via a Kish matrix or other random method.
- iii) Random route from a selected starting point (often the central bus station in larger settlements) with individuals again being selected via a Kish matrix or other random method.

Quite understandably, in many instances address or electoral data was not available for the population below the age of enfranchisement, and therefore quotas were imposed to ensure that the correct number of 15-17 year olds were interviewed.

The maximum number of interviews in any individual household was one. All interviews were conducted face-to-face by fully-trained interviewers in people's homes.

In each country the final sample was representative of the adult population aged 15 + years.

REALISATION OF FIELDWORK

	FIELDWORK	NUMBER OF RESPONDENTS
Albania	25 November - 5 December	1054
Armenia	2 November - 25 November	1000
Belarus	6 November - 27 November	1143
Bulgaria	5 November - 13 November	1198
Czech Republic	4 November - 23 November	817
Estonia	4 November - 11 November	1011
FYROM	15 November - 23 November (MACEDONIA)	1097
Hungary	5 November - 14 November	972
Latvia	17 November - 27 November	992
Lithuania	10 November - 17 November	1020
Poland	13 November - 18 November	1004
Romania	13 November - 25 November	1176
European Russia	1 November - 14 November	1377
Slovakia	5 November - 18 November	684
Slovenia	25 November - 29 November	1000
Ukraine	17 November - 5 December	1171
TOTAL	1st November - 5th December	16,716
EU 12 (Comparison)	13th October - 9th November	13,063

WEIGHTING OF DATA

Where possible, the results for each country were post-weighted by a matrix of highest level of education completed within age, and also according to the regional distribution of the country's adult population. Where information was not available for education within age, the results were weighted by each factor separately, and also by region.

Weighting by an interlocking matrix of age and education was possible in: Armenia, Belarus, Czech Republic, Estonia, Hungary, Lithuania, Poland, European Russia, Slovakia and Slovenia. The overall results for Central and Eastern Europe as a whole were weighted according to each country's 15+ population. The data for each country's population by age, education and region was provided by participating national institutes.

	POPULATION TOTAL(15 + yrs) (000s)	PROPORTION OF EAST EUROPE POPULATION
Albania	2,242	1.00
Armenia	2,300	1.02
Belarus	7,815	3.49
Bulgaria	6,800	2.04
Czech Republic	8,138	3.64
Estonia	1,222	0.55
FYROM	1,354	0.61
Hungary	8,374	3.74
Latvia	2,096	0.94
Lithuania	2,842	1.27
Poland	28,239	12.62
Romania	17,738	7.93
European Russia	88,772	39.65
Slovakia	3,960	1.77
Slovenia	1,562	0.70
Ukraine	40,343	18.03
TOTAL	223,797	100.00%

AREAS COVERED

Albania

Tirana
Northern
Central
Southern

Armenia

Ararat
Sevan
Central
Shirak
Lory
Yerevan
North-Eastern
Vai
Zangezur

Belarus

Brest
Vitebsk
Gomel
Grodno
Minsk (city)
Minsk (district)
Mogiljev

Bulgaria

Varna
Razgrad
Mihailovgrad
Lovetch
Sofia-city
Sofia District
Plovdiv
Bourgas
Haskovo

Czech Republic

Prague
Central Bohemia
Southern Bohemia
Western Bohemia
Northern Bohemia
Eastern Bohemia
Southern Moravia
Northern Moravia

FYROM

Skopski, Povardarski
Pelagoniski
Ohrid
Polostaski
Bregalniski
Kumanovski

Latvia

Riga
Vidzeme
Zemgale
Kurzeme
Latgale

Poland

Central
Eastern
Little Poland' Southern
Silesia
Western Pomerania
Great Poland

European Russia

Northern
Northern-Western
Central
Volgo-Vjatsky
Central (Black Earth)
Along Volga
North-Caucasian
Urals

Estonia

North-Western
North-Eastern
South-Eastern
South-Western
Western

Hungary

Central
Northern Hungary
Northern Great Plain
Southern Great Plain
Southern Transdanubia
Northern Transdanubia

Lithuania

Zemaitija
Aukstaitija
Suvalkija
Dzukija
Pietrycui Lietuva

Romania

Oltenia
Muntenia
Dobrogea
Moldova
Transilvania
Crisana-Maramures, Banat
Bucuresti

Slovakia

Bratislava
Central Slovakia
Eastern Slovakia
West Slovakia

Slovenia

Gorenjska
Primorska
Osrednja Slovenija
Koroska in Savinjska
Dolenjska in Posavje
Stajerska in Prekmurje

Ukraine

Kiev
Northern
Central
North-Eastern
North-Western
Eastern
Western
South Western
South
Krym

GALLUP

Gallup in the UK is a member of the Gallup International Group of companies which has recognized affiliates in 50 countries worldwide, including almost all European Union (EU) and EFTA countries. The British company was formed in 1937 and is the largest independent research organisation in Britain. Throughout the worldwide group, all companies are independently-owned and managed by their working directors. The headquarters of the Membership Association of Gallup International is in London.

Gallup International has had nearly 20 years of close association with the European Commission. Initially, the French affiliate of Gallup International directed by Madame Helen Riffault pioneered the standard EUROBAROMETER survey conducted at least twice a year in all EU countries on behalf of the Commission. This became the basis of the EUROBAROMETER report over the 15 year period 1973-1989. Currently under the direction of Madame Nicole Jamar, EOS Gallup Europe has been responsible for the 'FLASH EUROBAROMETER' framework contract for up to five years since 1990. This involves telephone and face-to-face omnibus surveys in all twelve EU countries.

Gallup in the UK was one of the Western pioneers of research in Eastern Europe and the former Soviet Union, with early surveys in Eastern Europe stretching back to 1972. It conducted the first direct measures of voting intentions, political opinion and media awareness by a western pollster in Hungary, former Czechoslovakia, Lithuania and Bulgaria. Subsequently, most of the companies participating in the Central and Eastern EUROBAROMETER have had a close working relationship with Gallup International and many are either members or candidates for recognition by this body. In 1992 Gallup UK set up a continual television audience measurement survey on behalf of Russian Federation Television, and this research instrument has now been extended to cover Bulgaria.

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